



IDAHO FIRST BANK

FOR IMMEDIATE RELEASE

CONTACT

Stacey Divine

Chief Marketing Officer - Idaho First Bank

208-634-1000 - sdivine@idahofirstbank.com

Idaho First Bank Announces Lupe Rodriguez as VP Mortgage Sales Manager

Nampa, Idaho - October 1, 2020 Idaho First Bank (the “Bank”) (OTC: IDFB) announces Lupe Rodriguez as the new Vice President Mortgage Sales Manager. Rodriguez will be joining the Bank’s Nampa location and continuing to grow the Mortgage department across all branches.

As the VP Mortgage Sales Manager, Rodriguez will be responsible for developing and implementing sales strategies to continue the Bank’s robust growth. She will also be recruiting, building and nurturing her own team within the department as well as strategically fostering customer engagement and steering the business. Prior to joining the Bank, Rodriguez served as a Mortgage Loan Officer at D.L. Evans Bank and has over 30 years of financial experience.

“I’m excited for the opportunity to be a part of the growth of the Residential Real Estate Department. I’m looking forward to being a part of a community bank that puts their customers’ needs first,” stated Lupe Rodriguez.

Rodriguez attended Boise State University, the American Institute of Banking and the NeighborWorks America® Training Institute where she obtained a variety of certifications including Mortgage Lending and Mortgage Loan Servicing. She is an active member in the community and serves as a Canyon County Sunrise Rotary Club member. She is also a member of the Nampa Association of Realtors® and The Caldwell Board of Realtors® and is a Family Home Homebuyer Education Presenter.

“We are very excited to welcome Lupe Rodriguez to the Idaho First Bank Family. Her previous financial experience and active involvement in the Idaho community make the perfect combination for her to lead and grow our Mortgage department,” said Greg Lovell, CEO of the Bank.

Rodriguez is a lifelong resident of Idaho and currently resides in the Canyon County, also known as the Treasure Valley area, where she enjoys spending time with her family in the outdoors, camping, and fishing. She is fluent in both English and Spanish and is also a member of the Idaho Hispanic Chamber of Commerce.

About Idaho First Bank

Idaho First Bank is a full service state-chartered community bank established in October 2005 and headquartered in McCall, Idaho. The Bank serves the greater southwest Idaho communities with four additional branches located in New Meadows, Ketchum, Eagle and Boise and a loan production office in Nampa. Idaho First Bank is a member of the FDIC and an Equal Housing Lender. For more information visit www.idahofirstbank.com

This release contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 (“PSLRA”). Such forward-looking statements are subject to risks and uncertainties that may cause actual results to differ materially from those projected. These risks and uncertainties include, but are not limited to, economic conditions, the regulatory environment, loan concentrations, vendors, employees, technology, competition, and interest rates. Readers are cautioned not to place undue reliance on the forward-looking statements. Idaho First Bank has no obligation to publicly update the forward-looking statements after the date of this release. This statement is included for the express purpose of invoking PSLRA’s safe harbor provisions.