

Idaho First Briefing

4th QUARTER 2023

PRESIDENT UPDATE

As the holiday season approaches, it seems particularly fitting to pause, take a deep breath, and contemplate the many things we have to be thankful for.

At Idaho First Bank, and on a personal level for me, it's the perfect time to reflect on how lucky we are to live and work where we serve absolutely the best communities in the world. Grateful for that every single day!



Equally, my heartfelt appreciation extends to the exceptional team at Idaho First Bank—individuals who consistently go above and beyond to embody the principles of Community Banking. Each member of our team arrives daily with a shared commitment to prioritizing people and putting our communities first. Their dedication is not merely a job requirement, but a testament to the genuine passion they harbor for creating positive impact.

The success we have achieved as a bank is a direct outcome of these two things coming together- Great People and Communities being served by a team passionate about putting People First. That is the essence of Idaho First Bank.

Wishing you and your families a wonderful holiday season...and cheers to an even better 2024!

-Todd Cooper, President

CUSTOMER RESOURCES

WATCH OUT FOR THESE COMMON HOLIDAY SCAMS

Scammers try to take advantage of the holiday season when many people are shopping and donating more than they usually do. Here's what to be wary of.



BOISE, Idaho — For many Americans, the holiday season is the most generous time of the year, inspiring people to give gifts and to donate to charities.

But not everyone is in the holiday giving spirit. Peak shopping season is also peak scamming season, so we've put together five of the most common holiday-related scams for you to be aware of while you're spreading holiday cheer.

VERIFY reviewed holiday scam warnings from the [Federal Trade Commission \(FTC\)](#), the [Better Business Bureau \(BBB\)](#) and the [AARP](#) to create this list of the five most common scams.

It's possible to fall victim to a variation of each of these scams year-round, but their snares are more effective during this time of year when many people are shopping more than usual.

[Read the full article here](#)



PEOPLE *FIRST*

Team Spotlight

Please join us in welcoming the newest additions to our team!

Madison Batchelor
Commercial Loan Assistant

Jason Mertz
IT Director

Michele Mikitaroff
Client & Bank Support Specialist I

Lisa Gillies
Teller



COMMUNITY *FIRST*

Festival of Trees Fashion Show

Some of our team members attended the Festival of Trees Fashion Show. This year's proceeds went to Saint Alphonsus Cancer Institute.



COMMUNITY FIRST

Women in Leadership Conference



Area Market Leader Aana Vannoy and VP, Cash Management Melissa Schug presented at the Boise Women in Leadership Conference.

[View Presentation Here](#)

Sponsorship And Donation Opportunities

Do you know a nonprofit that needs a sponsorship or donation? At Idaho First, we support various organizations that are serving Idaho people and communities. This year in particular, we are supporting nonprofits that focus on:

Affordable Housing
Health & Safety
Education

[Apply for a sponsorship or donation](#)

BANK UPDATES

Chief Banking Officer, Bryan Furlong Honored at the “Best of” Finance Awards



McCall Branch Nominated as “Best Bank” in Adams and Valley County along with Gunnar Bier as “Best Teller”



BANK UPDATES

Give the Gift of Savings with a CD Account

CD Balance	MATURITY					
	7 Month		13 Month		30 Month	
	Interest Rate	APY	Interest Rate	APY	Interest Rate	APY
10,000 to 250,000	4.95%	5.04%	4.71%	4.79%	3.99%	4.05%
250,000.01 and over	5.05%	5.15%	4.81%	4.90%	4.09%	4.15%

INTEREST RATE VALID DECEMBER 18 TO JANUARY 19, 2024

*Annual Percentage Yield (APY) effective as of 12/18-1/19/24. Fees could reduce earnings. Penalty for early withdrawal. Interest rate offer subject to change without notice. Contact an Idaho First Bank employee for additional information about applicable fees and terms

Learn More



Our President, Todd Cooper, can be heard on Tuesday mornings on talk radio KIDO answering questions. Take a listen around 9am on Tuesdays to hear the latest.

[Listen Now](#)

BANK UPDATES

You May Have Seen Us Here

Billboards can be found at 8126 W State St. Boise & 803 12th Ave S, Nampa



Winter Coat Drive

If you're local to the Bend, Oregon area, our Bend branch is hosting a winter clothing drive with the Bethlehem Inn. All items can be returned to the Bend branch.

For additional information please see the flyer.

WINTER COAT DRIVE

with the **bethlehem inn** shelter • help • hope

Accepting gently used and new winter items.

- Adult and Children's Winter Boots
- Adult Coats and Jackets
- Waterproof Adult Gloves
- Thermal Underwear for Adults
- SPF Lip Balm
- Sunscreen
- Cough Drops
- Sleeping Bags
- Hand/Foot Warmers
- Adult Thermal Socks
- Children's Warm Socks
- Ice Melt
- Snow Shovels
- Twin-Size Blankets, Sheets and Pillowcases

ITEMS NEEDED BY JAN 26

Donations can be dropped off at Idaho First Bank
1002 NW Bond St #101 Bend, OR 97703

BANK UPDATES

We're Social, Are You?

Follow us to stay up to date on the latest bank news.



Follow us @idahofirstbank

The Idaho First Difference

We're here to help you thrive. Bank with Idaho First where your money stays local and our experienced bankers know your name.

[Find a Branch Near You](#)

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